



## **THE MODERN ASPECTS OF ECOMANAGEMENT AND THE ASSESSMENT OF SEWING INDUSTRY ENTERPRISES**

Natliya Bilej-Ruban, Vitaliy Gerasimov  
Department of Light Industry, Technological Faculty  
Mukachevo, Ukraine

In the present conditions of market economy the ecologization of technological processes is becoming a good direction of enhancing of competitiveness of sewing industry enterprises on national and world markets.

The effective system of ecomanagement that corresponds to valid international norms is necessary for providing adequacy in securing ecological demands concerning the final products. Taking into account that the ecomanagement system for enterprises of different forms of property is a surrounding environment in relation to production and products, the most decisive role should be given to the estimation of ecological purity of initial raw materials.

Such an attitude to establishing demands on technological processes and products is partially presented by ecocertificate, ISO 14000 in particular. Nevertheless, the optimality and reasonability of ecoprocedures, functions and existing information support require the choice and implementation of qualimetric approaches to eco assessment of sewing industry enterprises .

**Keywords:** *sewing industry, ecomanagement, qualimetric*

### **Corresponding address:**

Vitaliy GERASIMOV  
Department of Light Industry, Technological Faculty  
Mukachevo State University  
89600, Mukachevo  
Ukraine  
+380313121109  
vitge@msu.edu.ua