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CONSTRUCTIVE AND DECORATIVE CHARACTERISTICS OF THE HUNGARIAN SOBOLCH-SOTMAR COSTUME FROM BEREZSKY REGION FOR MODERN

In recent years, modern designs of clothing have been striving for originality and combination of unique and unusual clothing patterns. It has become possible thanks to the applied ethno elements, which make it possible to reveal consumers' preferences in self-identification, respect for different traditions, and express one's own affiliations.

The work focuses on the study of Hungarian national Sobolch-Sotmar costume from Berezsky region, paying attention to the traditions and features, that we associated with the production of modern clothes' models based on ethno types distinction. The analysis made by the authors indicates the possibility to explore processes of formation, style change and ethnic characteristics thanks to the saved unique samples of garment and embroidery [1, 2].

The aim of work is to design a contemporary ensembles of clothing with ethno elements, which makes authors pay special attention to the study of the constructive and decorative components of the daily and festive Hungarian folk costume responsible for the development and formation of the aesthetic tastes of the Hungarian. The work has systematized the types of construction of men's and women's clothing and presented them in the form of classification, has visualized the technical typology of Hungarian embroidery and generalized decoration of the women's and men's costume components.

Characteristics of women's and men's waists, upper shoulder clothes has allowed to define common and different features of the costume components, reveal differences in design and decorative construction of the Sobolch-Sotmar suit in Berezsky region. It has been established that the costume components have a simple cut, direct and extended silhouette thanks to simple geometric shapes such as rectangle and trapezium at the base. The analysis of decorative features, namely: ornamental motifs, embroidery techniques and others, has allowed to determine the types of embroidery and the main types of ornaments. Among the leading ornaments there have been identified: vegetative, zoomorphic, anthropomorphic and geometric. The structured artistic and colorful decoration of the components of the female and masculine costume has made it possible to determine the main areas of the ornamental motifs' arrangement in clothes with color scale focus.

It has been determined that the Sobolch-Sotmar suit from Berezsky region is balanced in the fullness of the embroidery and is sustained in terms of colorization and decoration; there is no over-saturation observed, which is typical of other Hungarian areas. Clothing models' sketches have been made on basis of structural analysis of the Hungarian daily and festive costume. These sketches are based on the imitation of a multi-layer folk costume, decoration of stylized embroidery, providing modern laconic cut. Using contemporary methods of artistic design (the method of association, analogy, stylization and combinatory) [3], a collection of women clothes' ensemble for festive and solemn events has been designed.

List of references

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